

NBCUniversal

INTERNSHIPS AVAILABLE SUMMER 2014

Thanks for your interest in obtaining an internship at NBCUniversal!
Read on to learn more about our available internships across our
NBCUniversal business.

INTERNSHIP TIMELINE

NBCUniversal still has various internship opportunities available. Our internship program begins the second week of June and it ends the third week of August. Students are encouraged to apply for the internship at the beginning of April. Interviews are conducted towards the end of April. The offers are given between the end of April and the first week of May. Below you will find a description of the internships available. All the internships are available across all NBCUniversal properties unless specified otherwise.

- Ad Sales

Advertising drives revenue for NBCUniversal, and as an Ad Sales Intern you will assist in building a brand for our clients. In this client-facing role, you will build the foundation for a successful sales or marketing career.

Ideal Candidate

We offer two tracks: Sales or Marketing. Our ideal candidates are students with prior experience interacting with clients in a sales or marketing capacity. All majors may apply.

- Communications & Media Relations

The Communications & Media Relations teams play a pivotal role in influencing how our viewers, product consumers and employees perceive the NBCUniversal brand. Our interns have the distinct opportunity to help shape our public image.

Ideal Candidate

Our Communications & Media Relations interns should have exceptional writing and interpersonal communication skills. They should be adept at multi-tasking and have a basic understanding of all mass communication platforms, particularly social media. Public Relations, Communications, English and Journalism majors are encouraged to apply.

- Film Production & Development

Our Film interns have the exciting opportunity to be involved in the production and development of Hollywood's next big hit films at our Film Production and Development Department at NBCUniversal.

Ideal Candidate

Production and Development internships are highly-coveted and competitive positions. Our interns assist in the administrative function of films in production. A film production intern is not intimidated by the fast-paced nature of the business, and is a passionate, bright go-getter with strong intellectual curiosity. Previous exposure to production and/or development is a big plus.

NBCUniversal

INTERNSHIPS AVAILABLE SUMMER 2014

Thanks for your interest in obtaining an internship at NBCUniversal! Read on to learn more about our available internships across our NBCUniversal business.

- Finance News at CNBC

Finance News at CNBC is where journalism and commerce intersect. Our interns have the opportunity to learn the unique set of skills necessary to be successful in either the financial or editorial sides of Finance News.

Ideal Candidate

Our Editorial interns will research, gather and streamline data. Ideal candidates have experience on a school newspaper and an interest in business news. They may even pitch ideas and go out on shoots. Our Financial interns must be quick-learners who have experience in deciphering numbers and understanding what story they tell. Both roles require hard workers who can hit the ground running. Journalism and business majors are encouraged to apply.

- Human Resources

Human Resources is a vital part of NBCUniversal. Our HR team is second to none, supporting our diverse business units in a variety of vital functions. Human Resources is in charge of Recruitment, Learning, and Operational Development, all while ensuring that each individual is utilized to their maximum potential with the resources available.

Ideal Candidate

Our HR interns are exposed to all the ways HR professionals support their business clients. They get hands-on experience in running seminars, consulting with members of management to understand recruiting needs, and utilizing state of the art candidate tracking and management systems to improve recruiting efficiency. A successful HR intern must be intellectually curious, resourceful, and have top-notch networking skills. A strong comfort with systems and previous experience in an administrative role or as a point of contact for new hires is preferred. This position is strongly recommended to those studying HR.

- Legal

Our legal team at NBCUniversal provides important legal and compliance services to our family of businesses. Legal internships offer law students a unique opportunity to experience the legal work necessary to the television industry.

Ideal Candidate

The right fit for this team needs to be detail-oriented with an extraordinary work ethic. This internship is ideal for students who have completed their first year of law school. Previous experience at a law firm is preferred, as you will need to assist in the drafting of legal documents.



NBCUniversal

INTERNSHIPS AVAILABLE SUMMER 2014

Thanks for your interest in obtaining an internship at NBCUniversal! Read on to learn more about our available internships across our NBCUniversal business.

- Marketing

NBCUniversal marketing teams work closely with many internal teams and business units, including Ad Sales, Programming and Communications. Our interns learn many of the skills necessary for a career in the creative and high-energy world of marketing.

Ideal Candidate

Our marketing interns can work in two different units: Brand/Consumer Marketing or Ad Sales and Trade Marketing. Critical and creative thinkers excel in this role. Ad Sales and Trade Marketing interns work on getting materials and strategies to the sales team, and are more finance-oriented, so strategic, sales-oriented individuals are a great fit. Marketing and business majors are encouraged to apply.

- Operations and Technical Services

Our Operations and Technical Services Internships give people the opportunity to work behind the scenes of the world's leading television network

Ideal Candidate/Making the Magic Happen

Our interns gain first-hand experience in engineering, emerging media technology, global television and film technical operations, and corporate information technology with summer internships.

Students have the unique opportunity to be part of the magic involved with delivering television and movies to millions of consumers. Rising sophomores, juniors and seniors in technical majors are encouraged to apply.

- Research

With a dedicated and highly skilled research team, NBCUniversal stays at the forefront of evolving trends and provides invaluable insights on the media industry.

Ideal Candidate

Critical analysis and keen insight are key to becoming a Research Intern. You have to not only "get" numbers, but apply them to tell a story. There are three primary areas of research for interns: Ad Sales, Program Research and Insights/Trends.

Within Ad Sales, you ensure that we are maximizing our Return on Investment. Programming Research delves into the world of ratings, while Insights/Trends Research necessitates an understanding of what's hot and what's next in pop culture. Exposure to research tools such as Nielsen, Empower, and Galaxy is a plus. Economics and mathematics majors with a strong media interest are encouraged to apply.

NBCUniversal

INTERNSHIPS AVAILABLE SUMMER 2014

Thanks for your interest in obtaining an internship at NBCUniversal! Read on to learn more about our available internships across our NBCUniversal business.

- TV Programming, Production, Development & Scheduling

A major part of the NBCUniversal brand revolves around our stellar Content Programming. Our interns have unique insight into the steps taken before the finished product is finally broadcast.

Ideal Candidate

The Development team is responsible for taking pitches for new programming, so interns need to be impeccably detail-oriented and professional. Production Interns need to have a thorough understanding of what production is all about, and are passionate, self-motivated individuals capable of thriving in a high-stress environment. Scheduling and Programming Interns are strategic thinkers obsessed with details, and have a passion for their job. Previous experience within any of these fields is a major plus, and any majors are acceptable for these roles.

- Accounting & Finance

We offer accounting and finance internships in the summer through our parent company, Comcast. Interns gain valuable experience about the inner-workings of finance for one of the world's leading media companies.

Ideal Candidate

Ideal intern candidates for these roles are students who tend to be detail-oriented, have a strong work ethic, enjoy working with numbers and are comfortable working in a fast-paced environment.

Available Positions Include

Cable Financial Planning & Analysis
Corporate Treasury
Corporate Accounting
NBCUniversal TV

Investor Relations
Corporate Tax
NBCUniversal Film Finance
NBCUniversal Financial Planning & Analysis

- Business Development & Strategy

The Business Development & Strategy unit at NBCUniversal is responsible for identifying, developing and implementing growth opportunities throughout our company. Interns will develop valuable insight to the business side of the television industry.

Ideal Candidate

The best intern candidates are adaptable and quick-thinking; chameleons who can function in a variety of situations. They can speak numbers and understand the stories told in Excel spreadsheets. Previous experience within investment banking or financial services with media and entertainment clients is preferred. Economics and finance majors are encouraged to apply.

To learn more about these opportunities please visit:

<http://www.nbcunicareers.com>